

Yan Gi Cheng: Bookface

Vernissage & Performance

**Thursday,
4. October 2018
7 pm**

Venue

einBuch.haus
Winsstraße 42, 10405 Berlin

Performance

**Fünf Masken Statt Einer
4. October 2018
7:30 pm**

Performers List

**Yan Gi Cheng
Honi Ryan
Yuko Ishida
Jwana Ribeiro da Silva
Dmitry Povernov**

Bookface is a performance and installation art work which collapses boundaries between book arts and performance so as to formulate a hybrid space. It is a contemplation on the notion of a collective narcissism fervent in contemporary society in both virtual and physical environments.

Through the rise of platforms such as Facebook, subjectivity has become a multiplicity of perceptions, with the internet and social media as an arena for formulating alter egos and distorted impressions of our identities. This work stages an event as a subtraction and formalisation to certain phenomena of the modern gaze. It explores the trauma and beauty of the digital domain, and it's multiplicity of narratives depicting identity, mortality, loss and love.

Bookface seeks to illustrate the displacement and the continual deferred replacement from the church to the internet and our search for meaning through the collective body. Through the use of anamorphic selfie masks in book form, it seeks to illustrate our appropriation of the internet as a way of absurdly masking ones true identity.

Credits:

Special thanks to :

Honi Ryan / Yuko Ishida / Jwana Ribeiro da Silva / Dmitry Povernov / Trami Nguyen / Laura Willerton / Friedericke Goll

Artist

Yan Gi Cheng

Yan Gi Cheng was born in England, in 1981, to parents of Hong Kong dissent. He worked as a professional Designer for Hussein Chalayan creating high tech fashion and video artworks before completing his M.A. in Sculpture at Central Saint Martins, London. His broad art practice is an ongoing investigation into the convergence of book arts and performance art centering around transnational identity, contemporary philosophy, religious mythology and geographical landscape as a space for historical renegotiation. In his practice he often questions traditional forms of history making as well as cultural norms.

www.yan-gi-cheng.com

